

**2 42** COMMUNITY  
CHURCH

# annual report <sup>17</sup>

# INTRODUCTION: the nine

Here at 2|42, our mission is “helping people take next steps with God” and we believe everyone has a next step they can take! We designed the Nine as a road map of sorts to help people identify their individual next steps. We do this through three unique avenues: Celebrate, Connect and Contribute, and is further divided into degrees of next stepping, which each have The Nine moves left to right as a progressive journey of faith. What’s your next step?



## celebrate: honoring God

Weekend Services are the front door to 2|42. It’s where most visitors first connect to the church. It’s our goal that through worship all who attend will experience God. Once someone accepts Christ as their personal Savior we encourage them to take the next step of baptism and begin the habit of a daily encounter with God through prayer, scripture, and reflection.



## connect: love each other

Our relationship with God is uniquely connected to our relationship with others. Through Small Groups and Coaching relationships, we can intentionally and consistently help each other through the journey of life and discover more of God together.



## contribute: impact the world

As people draw closer to God through celebration and connection, they’ll eventually contribute to the ministry through service and generosity. It’s usually at the contribution stage that people really begin to “own” the ministry and mission of the church.



# CELEBRATE: weekends

Most visitors connect with church for the first time through a weekend service at one of our 3 campuses and in 2017 we have seen amazing growth in amount of people walking through our doors!

**6,423**  
average attendance



**5,716**  
last year

**12,024**  
highest attendance



**10,257**  
last year



**top 100 fastest growing church**  
5 years in a row



**saginaw campus announced**  
launch gatherings underway



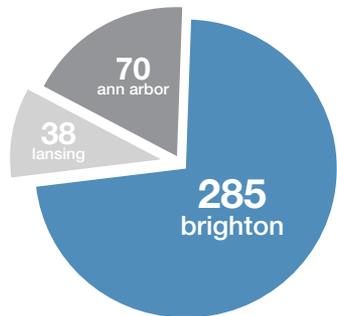
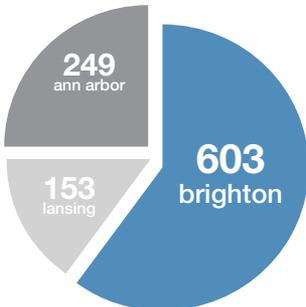
**ann arbor building completed**  
2|42 community center up & running

**2 | 42** KIDS

**1,005**  
average total attendance

**2 | 42** STUDENTS

**393**  
average total attendance



# CELEBRATE: baptism

Maybe your next step is the ultimate next step to say YES to Jesus for the very first time, to put your faith in Him and get baptized. Maybe you've been walking with Jesus for a while but nobody talked to you about baptism or going public with your faith. You can make that decision today! We believe baptism is the outward expression of an inward decision to follow Jesus. If this is your next step reach out to our Community Life team at [communitylife@242community.com](mailto:communitylife@242community.com) to get your questions answered and set up a time for us to celebrate your baptism with you.



CELEBRATE:

# daily encounter

God's invitation, in the very beginning, was to know Him and to walk with Him, as it still is today. God wants to be close to us and just like any other relationship, we get closer to God by spending time with him - in prayer and by reading and meditating on God's Word. Every weekday, we talk about daily scripture readings on Facebook live. Together, we dive into the stories and meanings behind the verses, and how they apply to our lives.



facebook live | DAILY ENCOUNTER VIDEOS

**181 views**

on average per video daily

**66,065 views**

on average per year



7 ways God speaks | SEEN IN SCRIPTURE

- **his written word**  
*2 timothy 3:16, psalm 119:11, psalm 105*
- **inner, still, small voice of holy spirit**  
*acts 11:12, acts 13:2, acts 16:6-7, 1 kings 19:12, isaiah 30:19-21*
- **advice & counsel of godly people**  
*proverbs 12:15*
- **audible voice**  
*matthew 3:17, 1 samuel 3:1-10 deuteronomy 4:12 acts 9:4-5*
- **dreams**  
*genesis 28:10-11, genesis 37:1-11 matthew 1:20*
- **visions**  
*genesis 15:1, acts 10:9-15*
- **angels**  
*genesis 22:11, luke 1: 26-38*

CONNECT:

# small groups

God designed us to live and learn in community. While we LOVE people coming through our doors as weekend attendees, Small Groups are where we really connect with others and encourage each other on our spiritual journey. Small Groups are the best place to take a next step with God!

## ann arbor | 29% OF WEEKEND ATTENDEES IN GROUPS



**47**  
small groups  
total



**12**  
new leader  
apprentices



**5**  
new network  
leaders

## brighton | 36% OF WEEKEND ATTENDEES IN GROUPS



**128**  
small groups  
total



**58**  
new leader  
apprentices



**40**  
new network  
leaders

## lansing | 38% OF WEEKEND ATTENDEES IN GROUPS



**25**  
small groups  
total



**12**  
new leader  
apprentices



**5**  
new network  
leaders

# CONNECT: coaching

Jesus' final command to us is be made as a disciple and to make others into disciples. To be a follower of Jesus is to be in these types of intentional relationships.

This is what we call a coaching relationship; one person intentionally investing in another person to help them take next steps with God. While we mean exactly what Jesus commanded in Matthew 28, new language helps to reframe an often misunderstood word: discipleship. Too many times the concept of discipleship is simply an exchange of information. And while "teaching them to obey everything I have commanded" includes an exchange of information, it also requires imitation. How else can you obey what Jesus commanded if you don't put it into practice? The Apostle Paul said it this way in 1 Corinthians 11:1, "Be imitators of me, just as I also am of Christ."

## coaching | ACROSS OUR CAMPUSES



**18**  
ann arbor  
coaching  
relationships



**29**  
brighton  
coaching  
relationships



**15**  
lansing  
coaching  
relationships

**STEP 1**  
small group

**STEP 2**  
get a coach

**STEP 3**  
be a coach



The best place to find a coach is in a small group where people naturally make connections with others who have the wisdom and experience to invest.



Being coached is a process of learning from and imitating someone who is a little farther along on their journey with Christ.



Coaching is about developing relationships and taking responsibility for someone else's next steps. The role of a coach is not only to help someone else know more about God and scripture, but to become more like God and what scripture calls them to be.

CONNECT:

# digital engagement

Digital technology is a critical tool in helping people take next steps. By connecting with people in digital platforms, we're able to engage with them where they live, work, and play. Platforms like Youtube, Instagram, and Facebook not only allow us to extend the weekend experience beyond the weekends, but connect people to each other.

our website | [242COMMUNITY.COM](http://242COMMUNITY.COM)



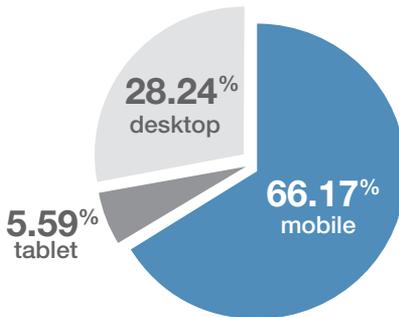
**221k**  
sessions



**51.1%**  
of sessions were  
new visitors



**15%**  
traffic increase  
from last year



DEVICES USED  
during website sessions

social media | [@242COMMUNITY](https://www.instagram.com/242COMMUNITY)



**11,187**  
followers



**3,563**  
followers



**2,507**  
followers



**40,399**  
video views



**33.2%**  
increase  
from 2016



**52%**  
increase  
from 2016



**20%**  
increase  
from 2016

# CONTRIBUTE: team

We believe that God created everyone with a passion and a specific skill set to do great things. Our reach as a church grows as people give back with their time, talents, and resources. There are many volunteer teams that keep 2|42 Community Church up and running.

## ann arbor | 26% OF ATTENDEES SERVED ON TEAMS



**252**  
family ministries  
volunteers



**53**  
arts/media  
volunteers



**210**  
first impressions  
volunteers

## brighton | 21% OF ATTENDEES SERVED ON TEAMS



**353**  
family ministries  
volunteers



**96**  
arts/media  
volunteers



**375**  
first impressions  
volunteers

## lansing | 44% OF ATTENDEES SERVED ON TEAMS



**159**  
family ministries  
volunteers



**40**  
arts/media  
volunteers



**122**  
first impressions  
volunteers

# CONTRIBUTE: tithe

Tithing is an act of worship, recognizing that God is our source for all provision and blessing. We use the tithes and offerings we receive to make an impact on our community and the world.



# \$9,010,036<sup>.50</sup>

total amount given by 2|42ers in 2017



**\$353,326.02**  
given by families  
through the Big Give



**\$358,158.76**  
given toward church  
planting



**Gyve app**  
debuted for easier  
online giving



**\$4,700**  
given through gyve's  
round up feature



**1221**  
families gave for  
the first time



**2035**  
families gave 10%  
of their income



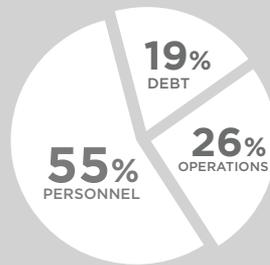
# 3215

committed online  
givers



# 1825

online givers  
last year



budget breakdown  
for 2017

budget breakdown  
last year

# CONTRIBUTE: go+be

We believe the best way to change the world is to change our neighborhoods. We want to be known for extraordinary generosity. We encourage each other to invest our strengths, gifts, talents, and resources to make a positive impact on those around us.

## ann arbor

### THE GENEROSITY PROJECT



**\$51,112**  
donated

The Generosity Project not only inspires generosity in kids, but teams up with awesome organizations like Humble Design to help displaced families furnish their homes. We were able to hand them a check for \$51,112.00 that will go towards helping local families makes their houses feel like home.



**other**  
outreaches

Food Gatherers, Ypsilanti Parks & Rec, Hope Clinic.

## brighton

### PREGNANCY HELP CLINIC



**\$51,112**  
donated

Because of your generosity, we were able to give a check for \$51,112.00 to Pregnancy Help Clinic to further their mission of supporting & loving families in our community.



**other**  
outreaches

Livingston County United Way, Gleaners Food Bank  
Livingston County Community Connect  
The Connection Youth Services, Flint Food Bank,  
Special Ministries Of Livingston County

## lansing

### WEEKEND SURVIVAL KITS



**\$51,112**  
donated

Weekend Survival Kits helps fill the gap of hunger between school lunches and the weekends, and you helped fill the gap in their resources by writing them a check for \$51,112.00 this last December.



**other**  
outreaches

Greater Lansing Food Bank, Holt Public Schools,  
Okemos Public Schools, Boys & Girls Club of Lansing.

# CONTRIBUTE: go+be

## nicaragua | CHURCH PLANT



### Iglesia de dios

Iglesia de Dios en San Jose de la Cañada is pastored by Pablo Obando, and is located in the Municipality of Managua, Nicaragua. Most of the community lives in extreme poverty, with little to no resources, with 40% of the population under the age of 18. We were able to fully fund the building of Iglesia De Dios through your generosity. When Pastor Pablo builds his church, it'll make room for up to 200 kids to connect with Compassion and with our 2|42 family. It's our hope that through Pastor Pablo, and Iglesia de Dios en San Jose de la Cañada, we'll be able to sponsor and resource every child that comes through his doors.

## haiti | RAINCATCHERS



**93**  
raincatchers  
installed



**18**  
raincatchers  
repaired



**555,000**  
gallons of water  
collected over  
a year



**65**  
people sent  
to haiti



**1**  
church planted  
through haitian christian outreach

# missional businesses

Community revolves around sharing food, sports, and the arts. We've created space for each of these activities and invited them into The Commons, our community centers located in Brighton and Ann Arbor, Michigan.

## school for the arts | CLASSES IN MUSIC & FINE ARTS



**25**  
teachers  
total



**74**  
students  
total



**9**  
recitals  
held



**5**  
summer  
camps

## the café | GREAT-TASTING FOOD & BEVERAGES



**132,010**  
cups of  
coffee given  
away



**\$22,355**  
donated to  
our community



**544**  
meals given away  
for summer lunch  
bunch

## crossfit tig | FITNESS CLASSES OF ALL LEVELS



**89**  
crossfit  
members



**1,001**  
classes  
total



**2,401**  
average grunts  
per class  
(just kidding)



# ONE CHURCH. MULTIPLE LOCATIONS.

We celebrate where God has taken us in 2017 and we look forward to 2018 with great anticipation. We are exceedingly grateful for your involvement at 2|42 this year and hope this report has inspired you to toward your next step with God.