

2 **42** COMMUNITY
CHURCH

annual report **19**

INTRODUCTION: the nine

Here at 2|42, our mission is “helping people take next steps with God” and we believe everyone has a next step they can take! We designed the Nine as a road map of sorts to help people identify their individual next steps. We do this through three unique avenues: Celebrate, Connect and Contribute, and is further divided into degrees of next stepping, which each have The Nine moves left to right as a progressive journey of faith. What’s your next step?



celebrate: honoring God

Weekend Services are the front door to 2|42. It’s where most visitors first connect to the church. It’s our goal that through worship all who attend will experience God. Once someone accepts Christ as their personal Savior we encourage them to take the next step of baptism and begin the habit of a daily encounter with God through prayer, scripture, and reflection.



connect: love each other

Our relationship with God is uniquely connected to our relationship with others. Through Small Groups and Coaching relationships, we can intentionally and consistently help each other through the journey of life and discover more of God together.



contribute: impact the world

As people draw closer to God through celebration and connection, they’ll eventually contribute to the ministry through service and generosity. It’s usually at the contribution stage that people really begin to “own” the ministry and mission of the church.



CELEBRATE: weekends

Most visitors connect with church for the first time through a weekend service at one of our 7 campuses. Here is the breakdown of who has been walking through our doors this past year!

7,294 **vs**
average attendance
(for 4 locations)

7,075
last year

13,981 **vs**
highest attendance
(for 4 locations)

12,984
last year



top 100 most reproducing church

Per Outreach Magazine



3 church adoptions

after adopting 3 existing churches, we will soon officially be one church in 7 locations

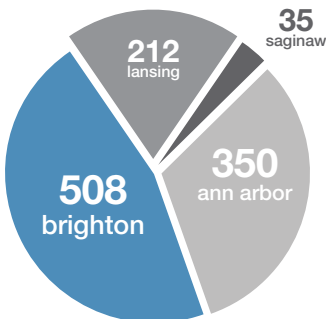


top 100 fastest growing church

7 years in a row per Outreach Magazine

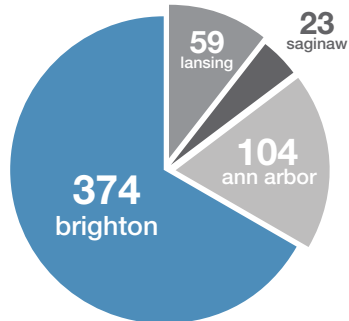
242 **KIDS**

1,105
average total attendance



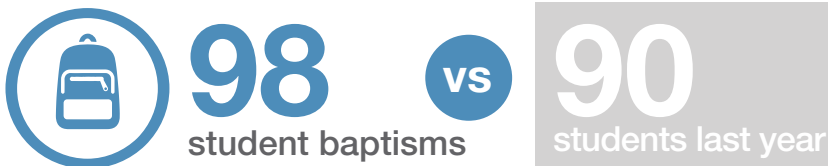
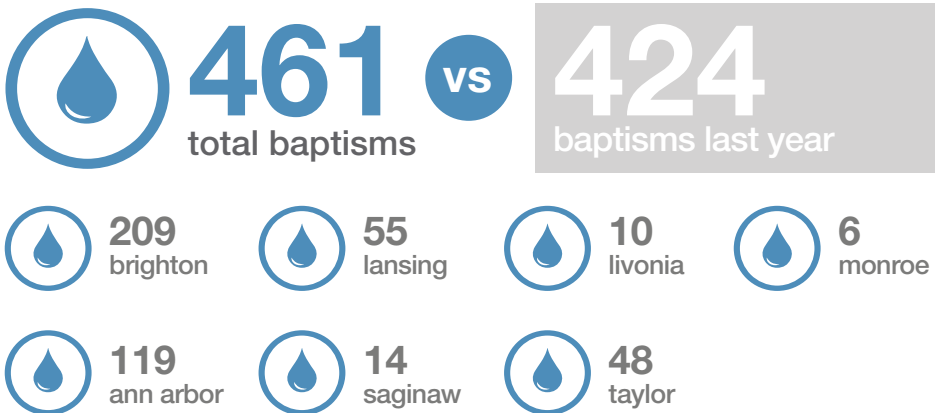
242 **STUDENTS**

560
average total attendance



CELEBRATE: baptism

Maybe your next step is the ultimate next step to say YES to Jesus for the very first time; to put your faith in Him and get baptized. Maybe you've been walking with Jesus for a while but nobody talked to you about baptism or going public with your faith. You can make that decision today! We believe baptism is the outward expression of an inward decision to follow Jesus. If this is your next step reach out to our Community Life team at communitylife@242community.com to get your questions answered and set up a time for us to celebrate your baptism with you.



CELEBRATE:

daily encounter

God's invitation, in the very beginning, was to know Him and to walk with Him, as it still is today. God wants to be close to us and just like any other relationship, we get closer to God by spending time with Him - in prayer and by reading and meditating on God's Word. This year we started our church-wide focus on Daily Encounter.



facebook | [DAILY ENCOUNTER VIDEOS](#)

312 views

on average per video



website | 242COMMUNITY.COM/DAILYENCOUNTER

23,854 visitors



the holy spirit | [WHAT HE DOES FOR YOU](#)

- **help you understand** holy scripture as you read/study
john 14:26, luke 24:45
- **remind you of truth** and brings scripture to mind when you need it as you live for Him
john 16:3, luke 12:11-12, john 14:26, mark 13:11, matthew 10:9
- **transform you more and more to be like Jesus** as you worship Him wholeheartedly
2 corinthians 3:18, romans 8:29
- **gives you supernatural gifts** so you can help build up the Church and put the love, power & beauty of Jesus on display in your day-to-day life
1 corinthians 12:1-11, 1 corinthians 14:1, matthew 10:8
- **swallows up your loneliness** by making companionship with God & His love very real to you
ephesians 3:16-19, john 14:18, john 17:3, psalm 63:1-5

CONNECT:

next step groups

We believe that everyone has a next step to take. Some next steps are individual while others are taken in groups. Next Step Groups focus on three main areas: faith, finance, and family.

next step: faith | ROOTED



447
ann arbor



506
brighton



219
lansing



67
saginaw

next step: finance | FINANCIAL PEACE UNIVERSITY



40
ann arbor



120
brighton



24
lansing



14
saginaw

next step: family | CONFIDENT PARENTING CLASS



28
ann arbor



55
brighton



20
lansing



0
saginaw

CONNECT:

small groups

God designed us to live and learn in community. While we LOVE people coming through our doors as weekend attendees, Small Groups are where we really connect with others and encourage each other on our spiritual journey. Small Groups are the best place to take a next step with God!

ann arbor | 26% OF WEEKEND ATTENDEES IN GROUPS



43
small groups
total



76
total
leaders



444
total people
grouped

brighton | 32% OF WEEKEND ATTENDEES IN GROUPS



98
small groups
total



187
total
leaders



1283
total people
grouped

lansing | 29% OF WEEKEND ATTENDEES IN GROUPS



24
small groups
total



48
total
leaders



274
total people
grouped

saginaw | 47% OF WEEKEND ATTENDEES IN GROUPS



8
small groups
total



15
total
leaders



68
total people
grouped

CONNECT:

digital engagement

Digital technology is a critical tool in helping people take next steps. By connecting with people in digital platforms, we're able to engage with them where they live, work, and play. Platforms like Youtube, Instagram, and Facebook not only allow us to extend the weekend experience beyond the weekends, but connect people to each other.

social media | @242COMMUNITY



14,702
followers



5,657
followers



129,906
total video views



13%
increase
from 2018



20.6%
increase
from 2018



4,187
total channel
subscribers

podcast | WEEKLY MESSAGES



64,200
total podcast downloads



29.1k
brighton
downloads



21.8k
ann arbor
downloads



9.7
lansing
downloads



3.6k
saginaw
downloads

CONTRIBUTE: team

We believe that God created everyone with a passion and a specific skill set to do great things. Our reach as a church grows as people give back with their time, talents, and resources. There are many volunteer teams that keep 2|42 Community Church up and running.

ann arbor | 39% OF ATTENDEES SERVED ON TEAMS



332
family ministries
volunteers



57
arts/media
volunteers



249
first impressions
volunteers

brighton | 33% OF ATTENDEES SERVED ON TEAMS



456
family ministries
volunteers



139
arts/media
volunteers



609
first impressions
volunteers

lansing | 45% OF ATTENDEES SERVED ON TEAMS



193
family ministries
volunteers



47
arts/media
volunteers



147
first impressions
volunteers

saginaw | 85% OF ATTENDEES SERVED ON TEAMS



51
family ministries
volunteers



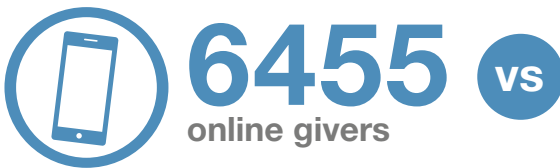
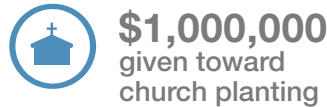
23
arts/media
volunteers



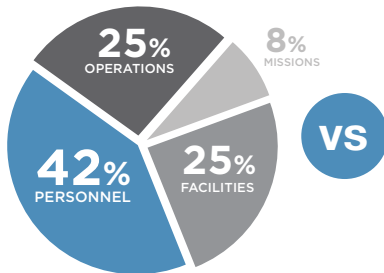
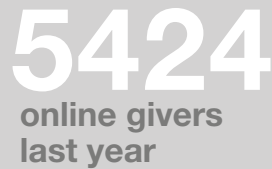
42
first impressions
volunteers

CONTRIBUTE: tithe

Tithing is an act of worship, recognizing that God is our source for all provision and blessing. We use the tithes and offerings we receive to make an impact on our community and the world.



vs



budget breakdown
for 2019



budget breakdown
last year

CONTRIBUTE: go+be

As a church, we want to be known for extraordinary generosity. This year we saw generosity expressed as we partnered with Haitian Christian Outreach to pack meals and see this vital need for Haitian communities met!



\$106,429

total donated across all campuses



\$58,452
brighton



\$12,323
lansing



\$6,826
livonia



\$2,359
monroe



\$17,962
ann arbor



\$1,565
saginaw



\$6,942
taylor



477,402

total meals packed across all campuses



200,592
brighton



75,600
lansing



22,680
livonia



11,106
monroe



100,224
ann arbor



9,960
saginaw



57,240
taylor

CONTRIBUTE: go+be

Part of our mission as a church is to inspire and equip others to help people take next steps with God. We do that by planting churches both domestically and internationally. As part of our Devoted initiative in 2015 we committed to helping plant 20 new churches by the year 2020. By the end of 2019 we exceeded the goal by 4!

24 out of 20 | CHURCHES PLANTED



HCO Church
Belle Anse, Haiti



River Bible Church
Huron Twp, MI



Mile City
Livonia, MI



North Christian
Warsaw, Poland



2|42 Lansing
Lansing, MI



City of Light
Milwaukee, WI



Detroit Church
Detroit, MI



New City
Albuquerque, NM



Serve Church
Prairie Village, KS



Eastown Church
San Ramon, CA



The Lakes Church
Fruitport, MI



Compassion Int'l
Nicaragua



Grumlaw
Grand Blanc, MI



2|42 Saginaw
Saginaw, MI



LifeBridge
Monroe, MI



Unite Community
Ypsilanti, MI



Anthem Church
Boston, MA



Renaissance Church
Boston, MA



Trinity Chapel,
South Africa



Restore Community
Kansas City, MO



Comeback Church
Southgate, MI



New Anthem Mt
Clemens, MI



Cross and Anchor
Detroit, MI



Kansas City
Underground
Shawnee, KS

7,500

CHURCH PLANT
TOTAL AVERAGE
ATTENDANCE

missional businesses

Community revolves around sharing food, sports, and the arts. We've created space for each of these activities and invited them to a 2|42 Community Center located in both Brighton and Ann Arbor, Michigan.



\$827,591

total made by missional business in 2019

school for the arts | CLASSES IN MUSIC & FINE ARTS



190
students



22
teachers total



4
recitals held



54
new families



2
summer camps

the café | GREAT-TASTING FOOD & BEVERAGES



65,662
total orders
taken



31,812
orders taken
in Ann Arbor



33,850
orders taken
in Brighton



133,786
total items
sold



67,386
items sold
in Ann Arbor



66,400
items sold
in Brighton

crossfit tig | FITNESS CLASSES OF ALL LEVELS



155
crossfit
members



49
new
members



1,612
classes
total



ONE CHURCH. MULTIPLE LOCATIONS.

We celebrate where God has taken us in 2019 and we look forward to 2020 with great anticipation. We are exceedingly grateful for your involvement at 2|42 this year and hope this report has inspired you to toward your next step with God.